

# FRIDAY, NOVEMBER 10, 2023



# Thank you to our Sponsors and Exhibitors!

# **Sponsors**











# Exhibitors

Brookdale Senior Living

Fitness by Selena

Primerica Financial Services

**Embracing Our Memories** 



#### Welcome and Introduction

Featured Speaker Acknowledgments & Dinner

#### Interlude & Exhibitors Showcase

Musical Selection "A Change is Gonna Come"

#### Presentation "Melanin Minded Pillars"

Navigation Transportation First Rider; Janice Dicks "In Loving Memory" Rider; Fred Ewing "In Loving Memory"

Navigation Coaching Coaching; Lois Wilson "In Loving Memory"

Musical Selection Motown Medley

**Bridge Youth Program** Youth Recognition & Scholarship Recipients

Men's Health Honoring Don Pannell

Family Caregiving Honoring Guerrero Family

Musical Selection "You Covered Me"

Interlude & Exhibitors Showcase Closing Remarks Sharon Jordan Jonette Arms

Dr. Bashir Easter, Founder

Soul Serious Band

Pastor Marlon Lock

Dr. Bashir Easter, Founder

Latreeta Burns (Janice Dicks Daughter) Wilma Brooks (Fred Ewing Family)

Jonette Arms (Lois Wilson Family)

Pastor Marlon Lock

Jaden Easter Dr. Bashir Easter, Founder

Gerald Washington

Sandy Montes-Gruber

Pastor Marlon Lock

Soul Serious Band Dr. Bashir Easter, Founder

#### Scan Here to Support Melanin Minded Programs



www.melaninmindedllc.com

# **Community** Involvement

Growing and strengthening Direct Supply, our employees, and communities, through service, resources, and engagement.



Community Impact Summary

52 Community



5,000 Hours of Community Service 280 Direct Supply Employee Volunteers

**14,000** In Scholarships awarded to College-Bound Youth



#### For more information, visit Directsupply.com/community-involvement





#### Follow Us



@directsupply



MEMORY CARE • ASSISTED LIVING

# home. (hom) noun

a gathering place for a family to join together in laughter. the one place you will always be surrounded by those who love you. a place or feeling of belonging.

Azura is proud to provide two assisted living communities in the State of Wisconsin and numerous memory care communities whose focus is specifically on caring for residents with memory related illnesses including dementia and Alzheimer's.

Beloit | Brookfield | Clinton | Eau Claire | Fox Point | Kenosha Manitowoc | Monroe | Oak Creek | Oconomowoc | Oshkosh Sheboygan | Stoughton | Wausau



AZURA OF VERONA IS EXCITED TO OPEN ITS DOORS IN FALL OF 2024!

ZURA

masiool

Keep an eye on our events page and social media for updates on our latest build in the greater Madison area.

1-800-842-9872 azuraliving.com

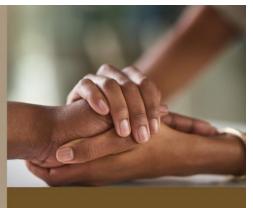
### About Us

Shanelle Snowden, Executive Director personally cared for her mother with dementia and identified gaps in family caregiver support and home health services tailored to people living with ADRD. As of 2020, an estimated 120,000 people in Wisconsin have Alzheimer's disease, and the number is expected to grow.

To address the increasing need for support, Legacy Home Health Services has launched the Legacy Caregiver Support Program, which uses an interdisciplinary approach to provide culturally competent resources and support for family caregivers of Medicaid participants with dementia.

The program aims to help caregivers sustainably care for their loved ones, while promoting their own wellbeing. The program provides family caregiver support, education and training from an interdisciplinary team, and ongoing support, with outcomes expected to include improved caregiver well-being and knowledge of dementia, enhanced coping skills, improved quality of life for the individual with dementia, and reduced healthcare costs.

> 11801 W Silver Spring Dr. Suite 111 Milwaukee, WI 53225 262-204-7836 legacyhomehealthserviecs.org info@legacyhomehealthserviecs.org







#### What Our Program Offers

#### **Dementia Specialists**

Our dementia specialists offer person-centered education and training to caregivers to navigate their journey in taking care of their loved ones. Caregivers participate in hands-on activities to equip them with tools to care for their loved ones, allowing them to remain at home as long as possible.

#### **Occupational & Physical Therapists**

During an assessment, OT and PT professionals evaluate the physical capabilities, knowledge, and skills of caregivers to determine if they can safely assist patients with mobility and activities of daily living. They also assess the living environment for potential safety hazards or barriers to caregiving and provide education or referrals for additional training if needed.

#### **Registered Nurse-Certified Grief Counselor**

Our RN provides caregivers with training and education on skilled tasks performed in the home, as well as coping skills, such as mindfulness, meditation, yoga, and stress reduction techniques. These practices empower caregivers to manage their physical, emotional, and mental wellbeing while providing care. Specialized grief counseling is also offered as caregivers experience grief and mourning during the progressive stages of dementia.

#### Self Care Coordination & Stipend

Our self-care coordinator collaborates with our team to identify caregivers' needs and barriers to taking time for self-care activities. They connect caregivers with businesses in our network for self-care services, coordinate respite care, and provide a stipend towards self-care costs.

#### **Bridge Youth Program**

Melanin Minded LLC will recognize and serve adolescents who care for loved ones with dementia as personal care workers (PCW). They will receive training, certification, recognition, and potential employment opportunities.

#### Men's Wellness

Melanin Minded LLC offers services regarding healthy living to men ages 18 and up in the families in which we serve that are impacted by their loved one with dementia. They will be enrolled in a program called "Men Making Health a Priority."

# Take the First Step to Finding Peace of Mind

Since 2010



#### SYNERGY HomeCare provides:

- Personal Care
- Meal Preparation
- Housekeeping
  Trans
- Transportation
- Family Respite
- End of Life Support

"My husband has been the recipient of excellent care from SYNERGY HomeCare for over a period of eight years." Joanne

"These are unique times for healthcare around the globe...yet SYNERGY HomeCare has provided a caregiver who has been able to meet the needs of my Mom." Colton

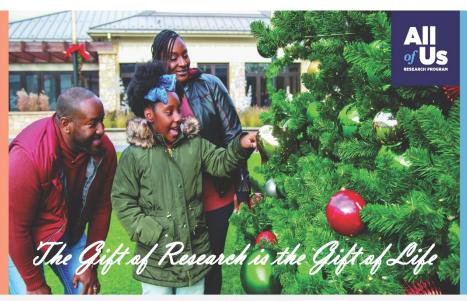
"Very kind, caring people with the collective patience for the job. We were fortunate to find them." **Brian** 

"It's very comforting to know my Father is in good hands. I couldn't be more grateful." **Tammy** 

414-763-8368 Serving Milwaukee County 262-235-0640 Serving Walworth and Waukesha Counties

For more information, visit our website at SYNERGYHOMECARE.COM

## Call for a FREE, NO OBLIGATION Assessment



To learn how you can leave a legacy of health, visit JoinAllofUs.org/MKE Email: allofus@mcw.edu | Phone: (414) 955-2689

Become One in a Million Today!





All of Us and the All of Us logo are registered service marks of the U.S. Department of Health and Human Services.



Thank you to our Melanin Minded Team & Volunteers!











Thank you to our Partners! We appreciate our partners and communities that have supported our mission!





















# Catering: Events by Day

Melanin Minded 2<sup>nd</sup> Annual Her Life & Music "Memories"



# Education. Expertise. Empathy.



# **ABOUT US**



#### **NAVIGATOR TRANSPORTATION**

MELANIN

Navigator Transportation is an entity of Melanin Minded LLC. It ensures effective transportation for seniors with dementia and their caregivers.

**BRIDGE YOUTH PROGRAM** 

NAVIGATOR COACHING We provide a number of interventions intended to increase the self-efficacy of in-home caregivers of sanguine and non-sanguine patients.

members with dementia.

**MEN'S HEALTH** 

physical and spiritual well-being.

Melanin Minded LLC provides youth with training and resources to support family and community



#### **OUR MISSION**

To be the bridge between information, services, and support for people of color



#### **OUR VISION**

To empower and equip people of color to have the optimal quality of life.







www.melaninmindedllc.com

info@melaninmindedllc.com



Allows men to take ownership of their health through a wholistic experience called Practical Process. Practical process forcuses on the mental,

> 9014 West Burleigh Milwaukee, WI 53222





## WHY CHOOSE US?

Welcome to the world of "Melanin Minded," an extraordinary nonprofit organization that acts as a bridge, linking families and communities affected by Alzheimer's disease with essential resources, unwavering support, and utmost dignity. Just as a bridge connects two distinct lands, Melanin Minded fosters profound connections among families and communities dealing with dementia. It does so by providing education, valuable resources, and a network of compassionate individuals who form a robust support system where everyone can thrive.

Melanin Minded acts as an architectural marvel that helps families and communities dealing with dementia cross over from isolation to connection. It provides a safe passage for them to engage in meaningful interactions and maintain their sense of self-worth. This bridge is not just made of concrete or steel; it is constructed with love, patience, and understanding.

So come join us on this incredible journey where compassion and understanding are the foundation of every step. Together, we can bridge the gap between memory loss and connection, creating a world where individuals with Alzheimer's disease are supported, valued, and embraced by their communities.



Melanin Minded 2<sup>nd</sup> Annual Her Life & Music "Memories"



# GOD'S PLAN IN PLAIN SIGHT

## WE APPRECIATE ALL YOUR SUPPORT! SCAN THE LINK BELOW TO DONATE TO OUR MISSION.



## WWW.MELANINMINDEDLLC.COM INFO@MELANINMINDEDLLC.COM





# DOWNLOAD OUR APP





Download on the App Store

